

June 21, 2011

FRONTAGE Appoints Members of the Board, Corporate Auditor and Corporate Officers

Frontage, Inc. (President & Representative Director : Tetsuya Hokusui ; Head office Minato-ku, Tokyo) announced the appointment of members to its Board of Directors and Corporate Auditor following at the Ordinary General Meeting of Shareholders that took place on June 21, 2011, along with the Corporate Officers appointed at a Meeting of the Board of Directors held after the above mentioned General Meeting of Shareholders.

1. Members of the Board

Tetsuya Hokusui	President & Representative Director
Hiroaki Sano	Executive Vice President
Shojiro Komiya	Director
Masao Morita	Director (Chairman and Representative Director, Sony Music Entertainment (Japan) Inc. & Representative Director, Sony Pictures Entertainment (Japan) Inc.)
Nobuki Kurita	Director (President, Sony Marketing (Japan) Inc.)
Soichi Kawachi	Director (Brand, Sony Corporataion and Corporate Officer, Sony Marketing (Japan) Inc.)
Toru Hirano	Director (Executive Officer, Dentsu, Inc.)

2. Corporate Auditor

Yoshihiro Ito	Corporate Auditor (Accounting Division, Sony Corporation)
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3. Corporate Officers

Tetsuya Hokusui	President
Hiroaki Sano	Executive Vice President
Hiroshi Miyake	Senior Executive Corporate Officer
Hidekazu Nagashima	Corporate Officer
Taketoshi Miyata	Corporate Officer

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Inquiries
Frontage, Public Relations Team
Tel: 03-3596-0354
E-mail: info-g@frontage.jp

